

AURACLE Spark

Redefine How ABM Is Done

Price:

\$55,000

+ hard costs

Our Spark Campaign in a Box offers a comprehensive solution to kickstart your ABM strategy.

Rapid, Cost-Effective Implementation:

Bypass lengthy setup times and eliminate extensive staffing needs associated with ABM programs. Our turnkey solution allows you to launch sophisticated campaigns quickly and efficiently.

Data-Driven Insights and Customized Research:

Leverage our proprietary audience databases and community insights for a deeper understanding of your target accounts.

Integrated Multi-Channel Approach:

Benefit from a suite of marketing approaches including webinars, podcasts, surveys, community, partners, and events. This comprehensive package ensures you engage your audience across multiple touchpoints, maximizing your reach and impact.

Guaranteed Results and Qualified Prospects:

Final deliverables will be high-quality leads experiencing the pain you're addressing. Our performance guarantees include specific targets for webinar registrations, survey responses, roundtable participants, and total leads, ensuring a solid return on your investment.

AURACLE Spark Campaign

Performance Guarantees: Minimum 235 Leads*

- **Webinar registrations:** 150 from qualified audience
- Survey responses: 50
- Interviews: 20
- Roundtable participants: 15

2 Podcasts

- Guests: CXOs or VPs from prospect companies
- Included: Complete Production & Distribution

1 Webinar

- Guests: CXOs or VPs from prospect companies
- Included: Complete Production & Distribution

1 Prospect Intelligence Program

- Guests: CXOs or VPs from prospect companies
- Included: Complete Production & Distribution

1 Webinar

- 150 registrations
- Live view goal: 60% of registrants

Create a community of all leads engaged in campaign

- Community content
- Community management