

# AURACLE Accelerator

Redefine How ABM Is Done

Price:

**\$275,000**

+ hard costs

**Performance Guarantees:** Minimum 1000 Leads\*

- Webinar registrations: 800 from qualified audience
- Survey responses: 50
- Interviews: 20
- Event participants: 130

# AURACLE Accelerator Campaign

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## 4 Webinars

- Target: 800 registrations
- Live vie goal: 60% or registrants
- Qualified audience criteria defined by client

## 6 Podcasts

- Guests: CXOs or VPs from prospect companies
- Included: Complete Production & Distribution



## 1 Prospect Intelligence Program

- 20 20-30 minute 1:1 interviews with prospects who meet client ICP criteria
- 50 survey completions from prospects who meet client ICP criteria
- 1 Research Report of findings from interview and survey response



## 2 Executive Roundtable Dinners

- 15 executives from the qualified audience pool for each (30 total)
- All recruitment, vendor management and logistics covered
- BuyerForesight staff onsite



## 1 Full-Day Brand Impact Conference

- Target: 80 qualified attendees
- All recruitment, vendor management and logistics covered
- BuyerForesight staff onsite



## 2 Virtual Experiences

- Target: 24 qualified attendees (12 each)
- All recruitment, vendor management and logistics covered